

COMMUNITY ASSOCIATION
**WATERIDGE
VILLAGE**

ASSOCIATION COMMUNAUTAIRE DU
**VILLAGE DES
RIVERAINS**

Annual Report 2021

Photo courtesy of: Canada Lands Company

Who we Are

Our Vision

A safe, healthy, caring, vibrant and proud community where all people can thrive.

Our Mission

To enhance, engage and represent our diverse neighbourhood, where we live, work and play, by facilitating partnerships, collaboration and cooperation.

Our Values

Respect: We are considerate and treat others with care and respect

Diversity: We strive to engage all those who live, work and play in our community

Safety: We seek to create a safe environment for everyone

Pride: We are proud of our community and our successes

Innovation: We are creative, pro-active and visionary

Sustainability: We are stable, growing and nurturing

Accountability: We are accountable to the community and are responsible for doing what we say we will do

Online Presence

Web: wateridgeassociation.ca

FB: Wateridge Village Community (private group)

Who we Are

Board of Directors



President: Roxanne Field



Vice President & Membership: Daphne Jaques



Treasurer: Zul Nanji



Secretary: Alasdair Stuart-Bell



Chair, Planning & Development: Jane Thompson



Chair, Communications: Vita Sgardello

President's Report

Roxanne Field

The Wateridge Village Community Association was incorporated in January 2020 after the board of directors spent many months working on our Vision and Mission statements, our constitution and by-laws and other related materials. There have been several board members who worked on the incorporation who have moved on. I wish to thank each of them for their assistance in this lengthy process. I also would like to thank Kathleen Jin Law Office for their assistance in the preparation of the legal documents associated with the incorporation. Kathleen, a member of our community, volunteered not only her time but the time of her staff members as well. We are indebted to her team.

The Board of Directors faced an enormous challenge in 2020 with the onset of the Covid 19 pandemic. Our monthly meetings were held virtually and all of our membership drives and fundraising activities had to be postponed. This created some financial difficulties given we are a young neighborhood and an emerging association. Some of our Board members have made personal loans to the association to help us through and for that we are grateful. We hope to have a membership drive soon once we have more people vaccinated as well as a donations form for one time donations. Your financial support is urgently needed.

We did however have some virtual activities that proved to be well received. Our Haunted Door competition in the fall was a success and many homes participated. Also, we connected as a community to save retail space as a developer attempted to slash the amount of retail in what will eventually be our core area. We invited the community to participate in signing a petition (more than 270 of you signed) which the board presented to the City of Ottawa Planning Department, Councillor Rawson King, MPP Lucille Collard, MP Mona Fortier as well as Canada Lands Company. Meetings were held with the representatives of the developer and with all levels of government, our collective voices were heard and we were successful in achieving our goals.

Board members have attended many meetings held with the City of Ottawa, elected officials and other Community Associations regarding rezoning of the city boundaries (we remain in Councillor King's ward), the 15 minute neighborhood and the Kettle Island Bridge. The board also meets regularly with Canada Lands to review the Wateridge development.

We are looking forward to resuming more engaging activities and initiatives that will allow us to fundraise and connect as a community. For example, we are working towards a community garden and have applied for a grant from the City of Ottawa to help with this. We are planning a virtual Town Hall on Black Lives Matter and anti-racism with guest speakers and other activities. We are hopeful that the fall will allow us to have a "face to face" event in one of our parks once we are vaccinated and the pandemic is less of a risk.

I'd like to thank the current Board of Directors for their commitment, creativity and expertise. This past year has been unprecedented for a new board and the Directors have volunteered many hours of their time working together and have achieved a great deal in spite of the pandemic. Thank you.

To the incoming Board of Directors, there is still much work to be done and these are not easy times but I am confident that we will continue to press forward and work towards our common goal of an inclusive, vibrant community where we can all feel proud to live. We hope you will consider joining our team and encourage others to become members of our Association.

The power of one, if fearless and focused, is formidable, but the power of many working together is better.

Gloria Macapagal Arroyo



Photos courtesy of: Caroline Masse

Who we are and what we do

- We began the year with 3 members and ended with 8 representing all corners of the community. Chair – Jane Thompson, Members – Amie Baker, Lorenzo Bonera, Graham Field, Chantal Gingras, Jennifer Koussaya-Kent, Joffre LeBlanc, Arthur Quang.
- Thanks also to Cathy Guerette for her dedicated door to door community outreach.
- Our main goal is to ensure that the unique vision of our community is realized as roads, buildings, and parks grow up around us. We are dedicated to assist with building a diverse community that includes local commercial services, employment, and recreation within walking and biking distance, and all types of housing including affordable and supportive housing.
- We held 10 virtual committee meetings this year in addition to meetings with City Planners, Developers, Canada Lands Company, and our city, provincial and federal representatives.
- Submissions were made on behalf of the community for all new developments in the planning stage.

Key Activities and Accomplishments

Development

- In response to widespread community concern about a development proposal for our mixed-use centre which did not include a sufficient amount of commercial space to create a vibrant core, our committee created a petition and gathered 274 signatures. Our collaboration with planners, politicians and the developer resulted in a new proposal that met all our goals, including more than double the originally proposed commercial space, more landscaping space, less parking at grade, and more welcoming street fronts.
- Our recommendations for increased landscaping were incorporated in the first rental housing project in the community.
- We are preparing to respond to an upcoming affordable housing submission.
- We are working with Canada Lands Company and City Planners to ensure that the Wateridge Secondary Plan in the New Official Plan supports the vision of our community, is clearly worded, and enforceable.
- We continue to work with Canada Lands to prevent construction dumping, limit dust, and encourage cleanup.

Transportation

- We advocated for traffic calming in the neighbourhood and worked with officials to install signage preventing construction traffic on Codd's Road, establishing a 40 km community speed limit, posting "slow down" signage, and providing information to the community on reporting speeding.
- We advocated for full day transit service and additional bus stops, and connection to Hemlock Road to increase community connection to the surrounding city.
- We reviewed parking issues with Canada Lands for potential solutions to shortages, winter parking bans.
- We monitored and collaborated with other groups on provincial bridge crossing options.

Parks

- An application is being prepared to establish community gardens adjacent to Alliance Park with the co-operation of the City of Ottawa and Canada Lands.
- Park design and tree clearing is being monitored with the goal of preserving mature trees and natural landscapes wherever possible.

Outreach

- Updates were provided to the community on development issues, and volunteers went door to door in support of our petition.
- A community survey is underway to learn more about community concerns.
- Clearing is being monitored with the goal of preserving mature trees and natural landscapes wherever possible.



Photos courtesy of: Alexandre Beland

Membership Report

Daphne Jaques

The Wateridge Village Community Association was started by a group of committed residents in 2018. Several of those residents continue to be involved today as members, with one notable member continuing to remain on the Board – thank you to Alasdair Stuart-Bell! Alasdair's insights and history with the beginnings of the Association have proved invaluable to the Board. Thank you, also, to those residents who began the process – we continue to use the guiding principles and vision, mission and values so thoughtfully created by you in 2018.

After incorporation in 2020, the Association was able to formally invite residents in the community to join as paid members in June 2020. However, with the on-set of the pandemic, the WVCA was unable to pursue a number of in-person events, all of which included plans for membership drives. As a result, our membership promotion has relied entirely on word-of-mouth, Facebook and the WVCA newsletter, resulting in slower than anticipated growth of the Association.

Fees for membership remain as follows:

- \$20.00 per household for one year
- \$30.00 per household for two years
- Donations also accepted for any amount

The Board also recognizes that for many, this may prove a barrier for joining and provisions have been made for those circumstances.

Current Membership

Two year households	48
One year householdse	9

Membership anniversaries are tracked in the WVCA database and members are contacted to renew their memberships in advance of membership expiration.

As circumstances allow, membership to the WVCA will be actively promoted and a planned membership drive will be initiated. Only through an active and engaged membership, can the mandate of the WVCA be continued.

Thank you to all of the residents who, to-date, recognize the value in belonging to the Association – your commitment (and membership dues) are much appreciated!

Communications & Events Report

Vita Sgardello

The mandate of the communications committee is to keep residents up to date with the activities of the WVCA via our private Facebook Group and e-blasts to our mailing list.

We also engage with Canada Lands Company and Councillor Rawlson King's office during quarterly meetings, voicing residents' concerns and discussing communication needs regarding our community.

The communications committee works closely with the events committee to ensure activities and events are promoted.

In 2020 we saw the Facebook Group grow to 325 members, while our mailing list now reaches 240 individuals.

The Facebook Group continues to be the digital meeting place for our community and a place where residents share their concerns, but also relevant news, exciting developments, pictures of our neighbourhood and items for sale/gifting. We are continuing to only allow residents of Wateridge to join this group in an effort to build ties and trust within our community.

The readership of our e-blasts is extraordinarily high, with open rates consistently around the 80% mark. We take this as an indication that our communications are well received and that residents are highly motivated to keep up to date with news from our community.

Bilingualism

Our association is committed to communicating in both official languages. However our capacity to do so depends on having volunteers who can write in or translate into both languages. In 2020 we struggled to find new volunteers to join the communications committee to support us in ensuring all communications were translated into French.

Highlights

By far our most popular event of the year, [Halloween at Wateridge](#) was also our communication highlight of the year! We had a lot of fun hosting the Door of Doom decorating competition and we were thrilled to see so many Wateridge children participating in the (socially distanced) Halloween Scavenger Hunt! A big thank you to Canada Lands Company for providing gift cards as prizes for this event.

Another highlight of 2020 was our winter fundraiser; together our community donated \$3230 for the Ottawa Food Bank.



HALLOWEEN AT WATERIDGE VILLAGE

OCTOBER 2020

DOOR OF DOOM

**DECORATING
COMPETITION**

30- 31 OCTOBER 2020



**Wateridge Village Community Association
Balance Sheet
As of August 31, 2020**

ASSETS

Current Assets

Cash \$ 999.17

Current Assets \$ 999.17

LIABILITIES

Accounts Payable

Loan - Daphne Jaques 550.00

Prepaid memberships \$ 370.00

Current Liabilities \$ 920.00

Liabilities Prior to 2020-2021 -\$ 280.74

2020-2021 Net Revenue 359.91

Net Assets \$ 79.17

Total Liabilities and Net Assets \$ 999.17

**Wateridge Village Community Association
Income Statement
September 1, 2019 to August 31, 2020**

REVENUES

2020-2021 Membership fees	\$ 780.00
2021-2022 Prepaid Memberships	
Donations	220.00
	<hr/>
	\$ 1,000.00

EXPENSES

Website	\$ 316.82
Banking	45.32
Mailbox	242.95
FCA Membership	35.00
	<hr/>
	\$ 640.09

Net Revenues	<hr/> \$ 359.91 <hr/>
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**Wateridge Village Community Association
Budgeted Income Statement
September 1, 2020 to August 31, 2021**

REVENUES

2020-2021 Membership fees	\$ 600.00
2021-2022 Prepaid Memberships	200.00
Donations	400.00
	<hr/>
	\$ 1,200.00

EXPENSES

Website	\$ 240.00
Banking	30.00
Insurance	500.00
Mailbox	250.00
FCA Membership	50.00
	<hr/>
	\$ 1,070.00

Net Revenues	<hr/> \$ 130.00 <hr/>
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